CIE Celebrates World Engineering Day on March 4th, 2020

Chinese Institute of Engineers (CIE), as one of the founding members of WFEO, is delighted to celebrate of marking the first World Engineering Day (WED) on March 4th in Taiwan.

As a part of the international engineering community, we deem this festival day a good opportunity to engage our government and industry to address the importance of engineering capacity building, to promote the quality of engineers and to develop strategic frameworks and best practices for the implementation of engineering solutions for better and more sustainable future.

We mark the international day by organizing a campus lecture on March 4th and disseminating the key messages of WED in our e-publication and social media channels.

1. Organizing a lecture at a noted senior high school in Taipei
   In collaboration with the Taipei Municipal Chenggong High School, CIE, with the aim to motivate more young students to consider engineering as a career, CIE invites its three outstanding engineer award winners to share how to develop a vision and set up goals for career. There were more than 90 students attending the lecture.

2. CIE podcast kicks off on March 4th to highlight the value of engineers and increase awareness of engineering achievement and its impact on modern life.
http://www.cie.org.tw/Podcast/PodcastDetail/1

3. To create awareness of World Engineering Day, CIE carried news/ features on CIE Engineering Magazine, Website and Facebook. We make an effort to improve public understanding of how engineering is essential for sustainable development, and raise awareness of young professionals towards sustainable ways of engineering the future.
http://www.cie.org.tw/cms/JournalFiles/10903_chapter01.pdf
https://www.facebook.com/CIE1912