



The poster features a dark blue background with glowing blue and green lines. At the top left is the IKASLE logo. At the top center is the ISEE logo. At the top right is the World Engineering Day logo. The main text reads 'GLOBAL ENGINEERING & ENTREPRENEURSHIP CHALLENGE' and 'MARCH 4, 2020'. Below this, it says 'SUPPORTED BY' followed by logos for IFEES, WFEO/FMOI, and GEDC. On the right, it says 'FOR REGISTRATIONS' and 'WWW.IKASLE.IN'.

On the privileged **World Engineering Day (4th March, 2020)**, **Ikasle Socio-Educational Entity (ISEE)** will conduct the '**Global Engineering and Entrepreneurship Challenge**'. This is a golden platform that will bring to light the hidden ideas and million-dollar plans of great engineering minds.

This is an attempt to explore and recognize the innovative engineering around the world and to facilitate the further progress of the knowledge channel. It is a globally recognized event endorsed by **International Federation of Engineering Education Societies (IFEES)**, **The Global Engineering Deans Council (GEDC)** and **World Federation of Engineering Organizations (WFEO)**.

GENERAL INSTRUCTIONS:

VENUE: Ikasle Socio-Educational Entity, Coimbatore, India.

DATE AND TIME: 04, March, 2020 (9 am - 6 pm)

THEME: Any innovative engineering solution with an entrepreneurial flair

TEAM SIZE: A team of **Three**

EVALUATION CRITERIA: Innovation, Novelty, Feasibility, Team Work, Clarity and Market Demand

PROGRAMME OUTCOME: The winning team receives the ‘**Young Engineers Award**’ that comprises a cash reward of **20,000 INR**. Besides, this challenge extends an international exposure to all the participants along with evaluation of global caliber and access to a broader perspective.

Students of any boards of Schools, Polytechnic Colleges, Engineering Colleges and Research Schools can Participate.

EVENT DESCRIPTION:

The “Global Engineering and Entrepreneurship Challenge (GEEC)” event is designed to encourage and facilitate the participation of engineers from all over the world. The following are the guidelines for Indian and International Students.

INTERNATIONAL STUDENTS:

- A one-page brief abstract of the idea has to be submitted before **18/02/2020**.
- The idea will be qualified for the next round if it meets the evaluation criteria.

- In the case of being selected, the **participant team** will be required to pay a registration of **100 USD** within **22/02/2020**.
- The team then has to develop a video presentation of the idea in the form a detailed action plan within **28/02/2020**, which will be scrutinized by our panel.
- On **03. 03. 2020** the team will receive the critics, comments and questions relevant to the idea based on the presentation.
- On **04.03.2020** a video conferencing will be arranged with the judges, in which the will be expected to reason and account for the questions and comments on their presentation.

International Students who have been selected for the final round need not to be present at the event venue. Video Conferencing as mentioned above is the method to be followed instead.

INDIAN STUDENTS:

- A one-page abstract of the idea has to be sent before **18/02/2020**.
- The idea will be qualified for the next round if it meets our evaluation criteria.
- In the case of being selected, the **participant team** will be required to pay a registration of **3000 INR** within **22/02/2020**.

- The team will then have to submit a detailed action plan document of the idea in .pptx format within **28/02/2020**.
- On **04.03.2020** the team will present the action plan to the judges. The team members will be expected to reason and account for the questions and comments on their idea.

ISEE assures the participants with an unbiased evaluation and convenient communication with the organizing board. To avoid any difficulty to convey the idea or any Unintended bias in evaluation, the event flow has been customized for international students.

For More Details and Queries,

Mr. Azeez Mohideen Mohamed Nazeer

azeemohideen.nazeer@ikasle.in

(+91) 93604 47013